

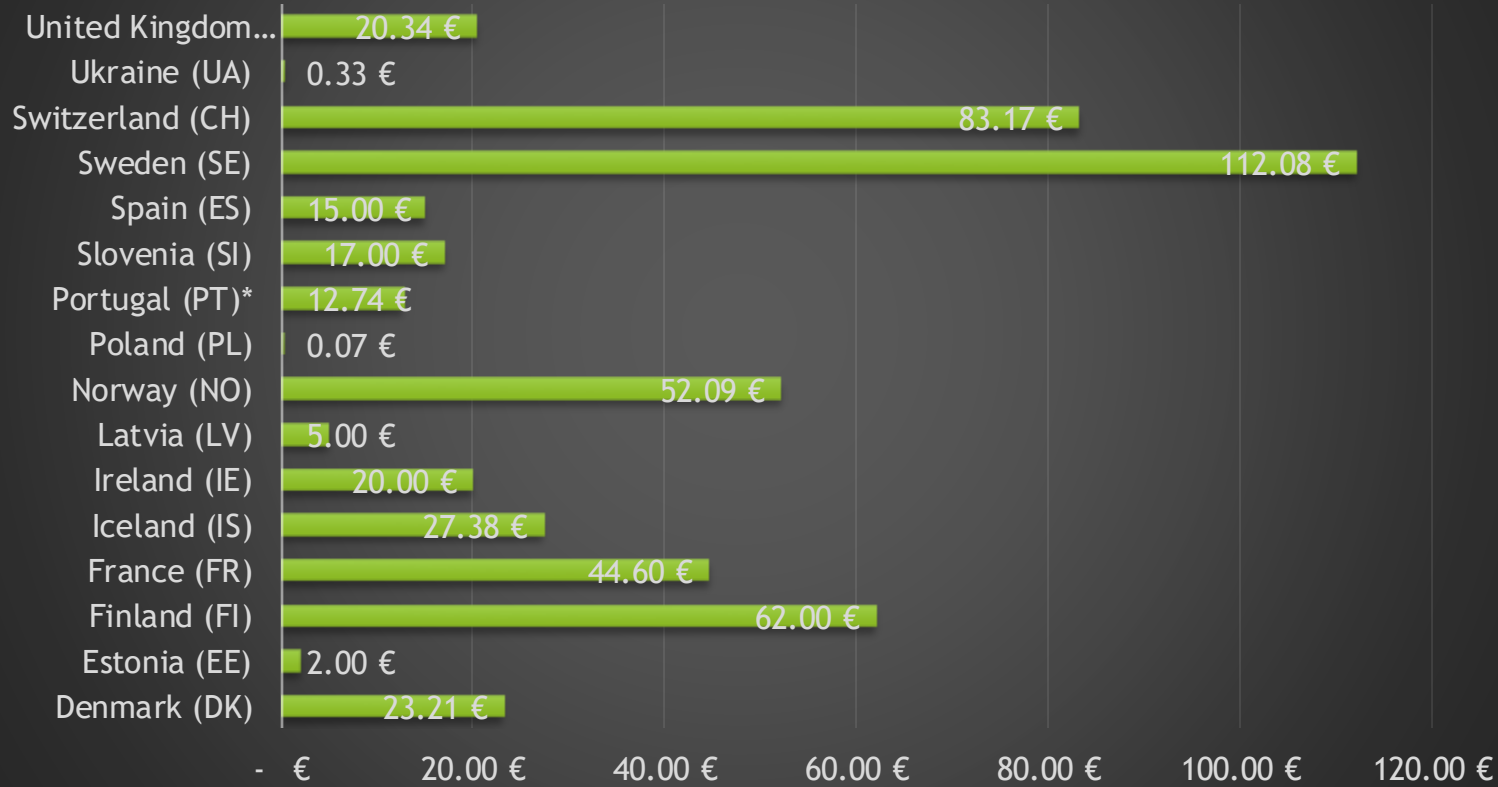
# Introduction to LCA

Environmental impact and how to measure it

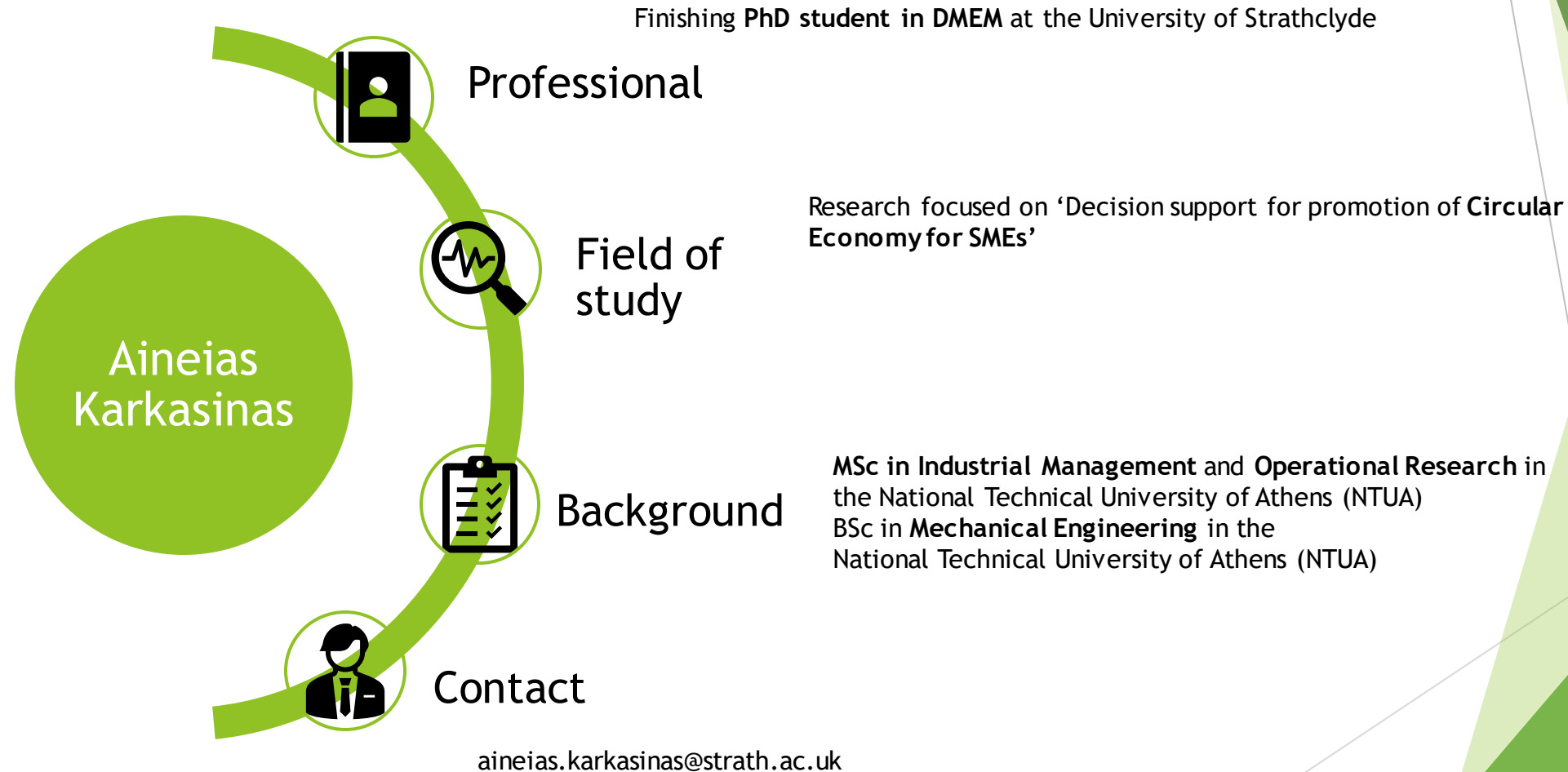


# Carbon tax

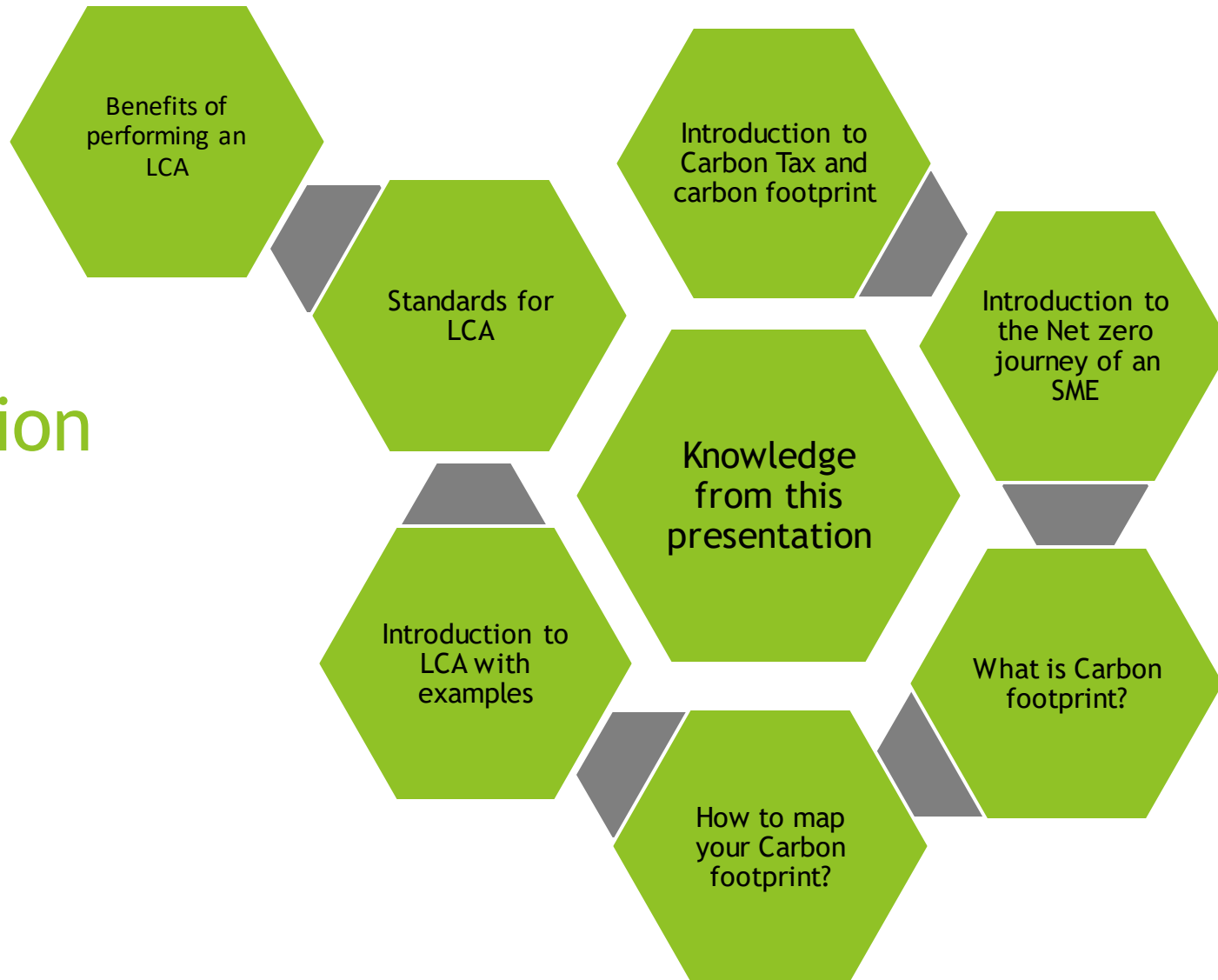
## Carbon Tax Rate (per ton of CO<sub>2</sub>e) Euros



# Self Introduction



# Presentation goals and gains



# The Net Carbon Business Journey of an SME

## Green Business Canvas

*How do I change/what are my needs?*

- Action Planning
- Introduction of a circular Approach(Reman/ Reuse)
- Goals Identification:
  1. Calculation of the carbon emissions of a product
  2. Calculation of the carbon emissions of the Company
  3. Identify a suitable product for Remanufacturing case study

## Net Carbon Villain/Zero



## Introduction & Readiness Checklist

*Where my business stands in the Carbon emissions spectrum?*

## Circular Business Model

*What does my new BM look like/BM Definition?*

Remanufacturing decision support  
CEDA for the products of choice

## Net Carbon Hero



## T:Goals and results analysis

*How well am I doing?*

- Detailed carbon Capturing
- Branding/marketing - Carbon footprint Certificate
- New developed BM for Remanufacturing of a product

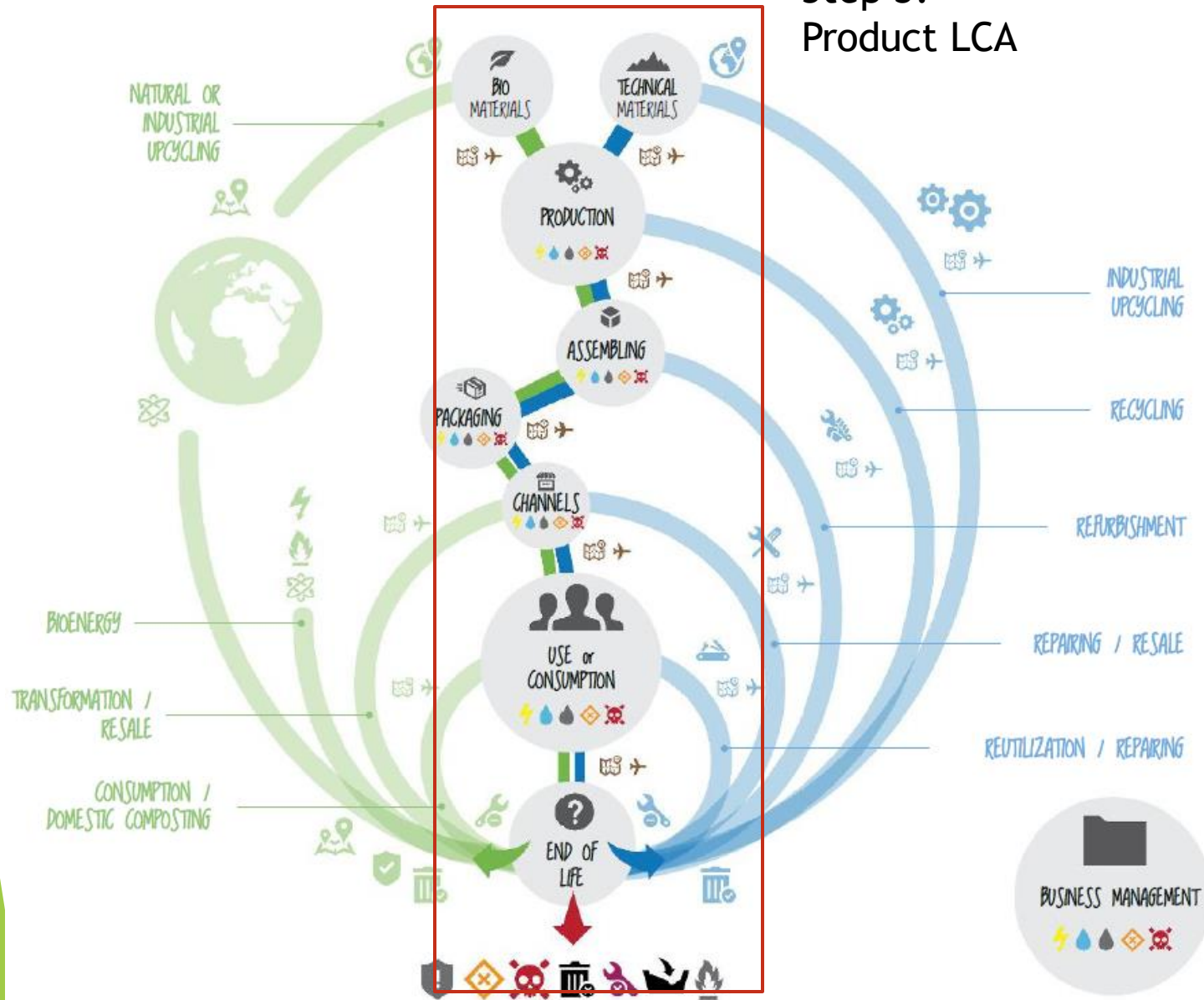
## Carbon Mapping

- What are my carbon emissions?
  - LCA for products (direct)
  - Carbon Footprint (indirect)



# Carbon Mapping

## Step 3: Product LCA



### Let's start the overview!

*This is a guide to identify the most important steps of your business from the extraction of the resources to the end of life of your products and services. Are you ready?*

### Understand your lifecycle!

*Get used to the icons. They will guide you to the lifecycle assessment and the Ecodesign of your business!*

- ENERGY CONSUMPTION
- WATER CONSUMPTION
- CHEMICALS CONSUMPTION
- WASTE PRODUCTION
- TOXIC WASTE PRODUCTION
- UNRECOVERABLE PRODUCT
- LANDFILL OR INCINERATION
- RECOVERABLE BIOMATERIALS
- RECOVERABLE TECHNICAL MATERIALS
- LOGISTICS FEATURES
- REVERSE LOGISTICS TECH. MATER.
- REVERSE LOGISTICS BIOMATERIALS

## Step 1: Facilities emissions

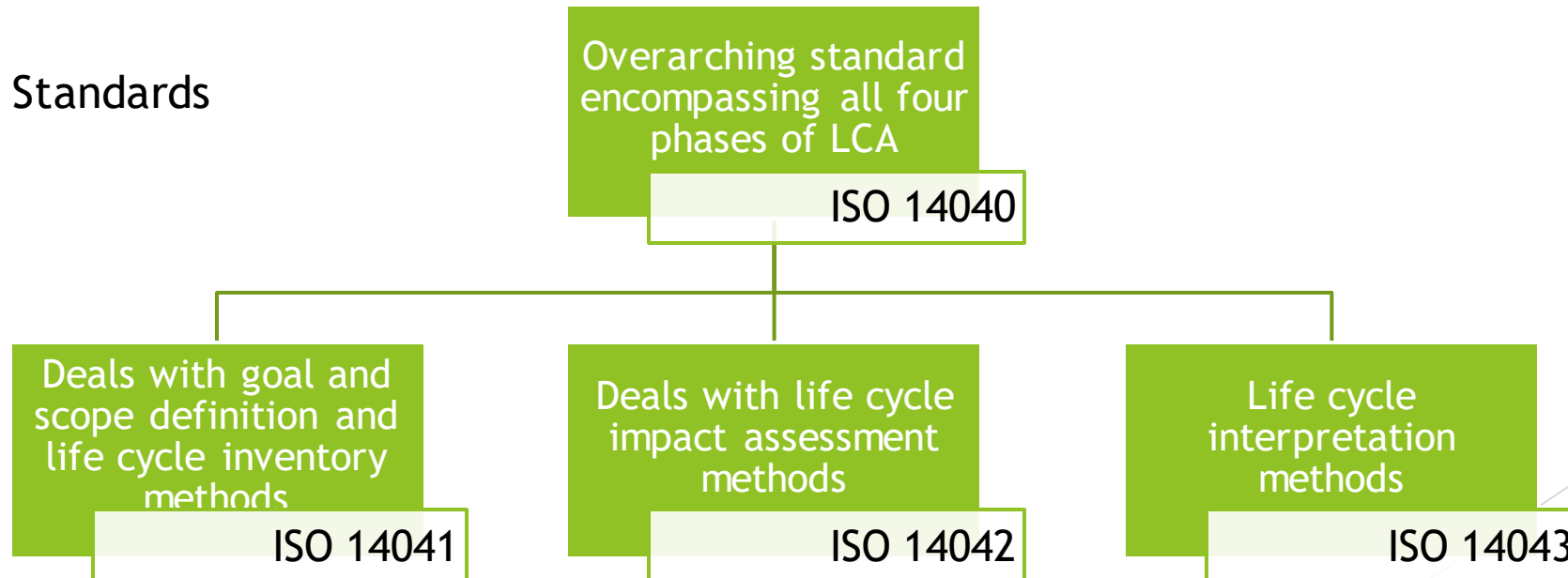
## Step 2: Business Travel and Commuting

# Lifecycle Assessment (LCA)

## Definition

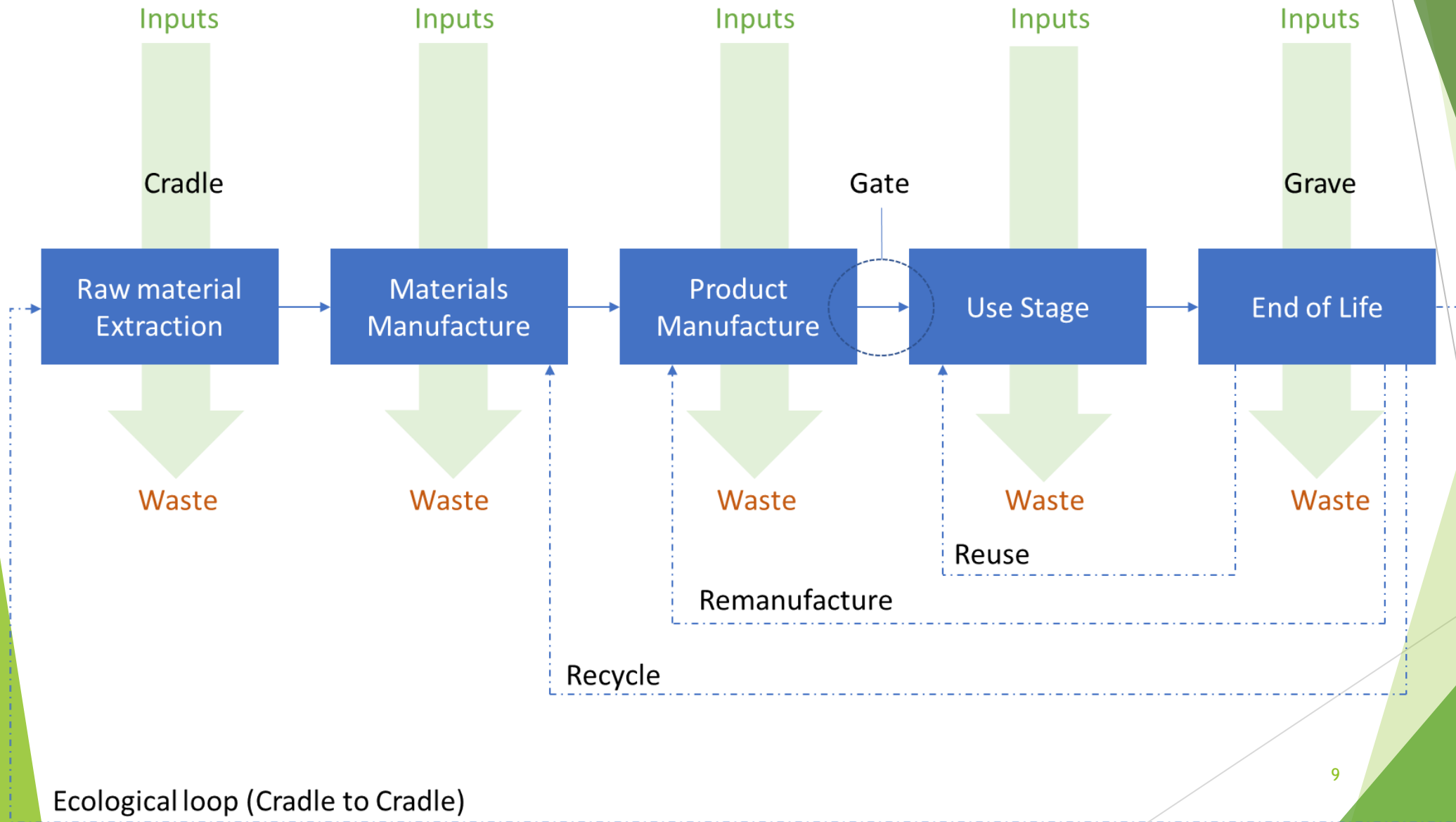
*'LCA studies the environmental aspects and potential impacts throughout a product's life cycle (i.e. cradle-to-grave) from raw materials acquisition through production, use and disposal. The general categories of environmental impacts needing consideration include resource use, human health, and ecological consequences.'*

## Standards

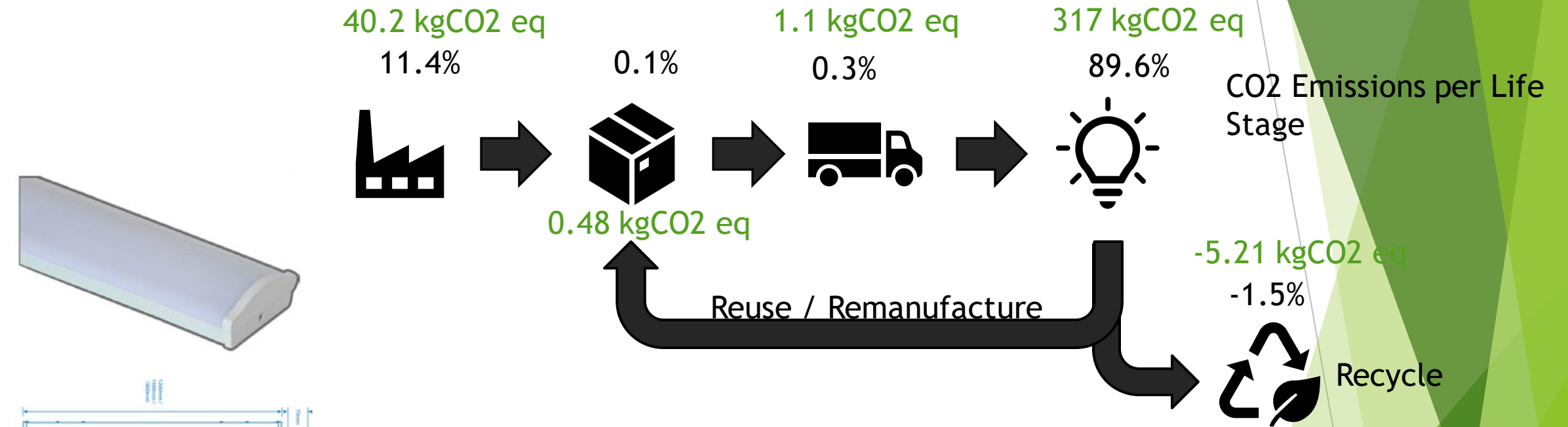




# Lifecycle Assessment (LCA) Stages

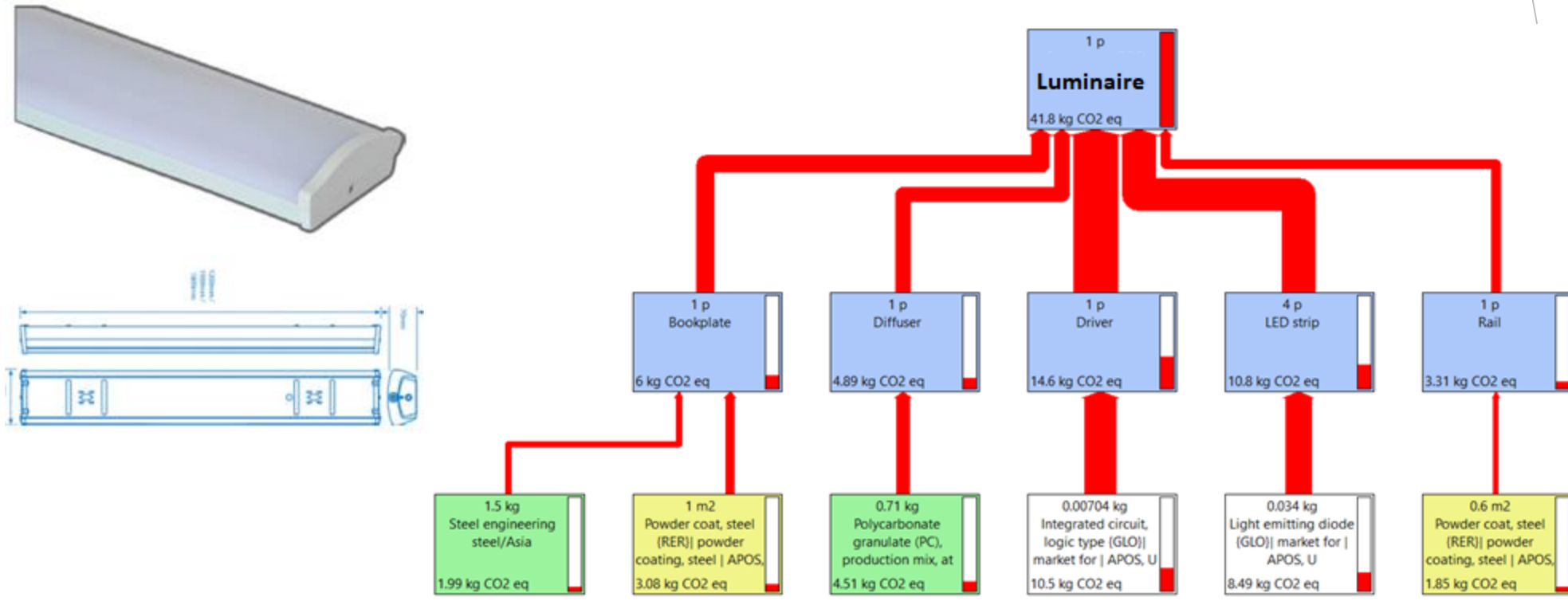


# LCA-'Cradle to Grave' example



For this analysis the method of choice was the ReCiPe 2016 Midpoint (E) V1.04 / World (2010) E and the software of SimaPro with the Ecoinvent database

# LCA-'Cradle to Gate' example



Loss-loss)

$y = 1.066x - 3.365$   
 $R^2 = 0.8994$

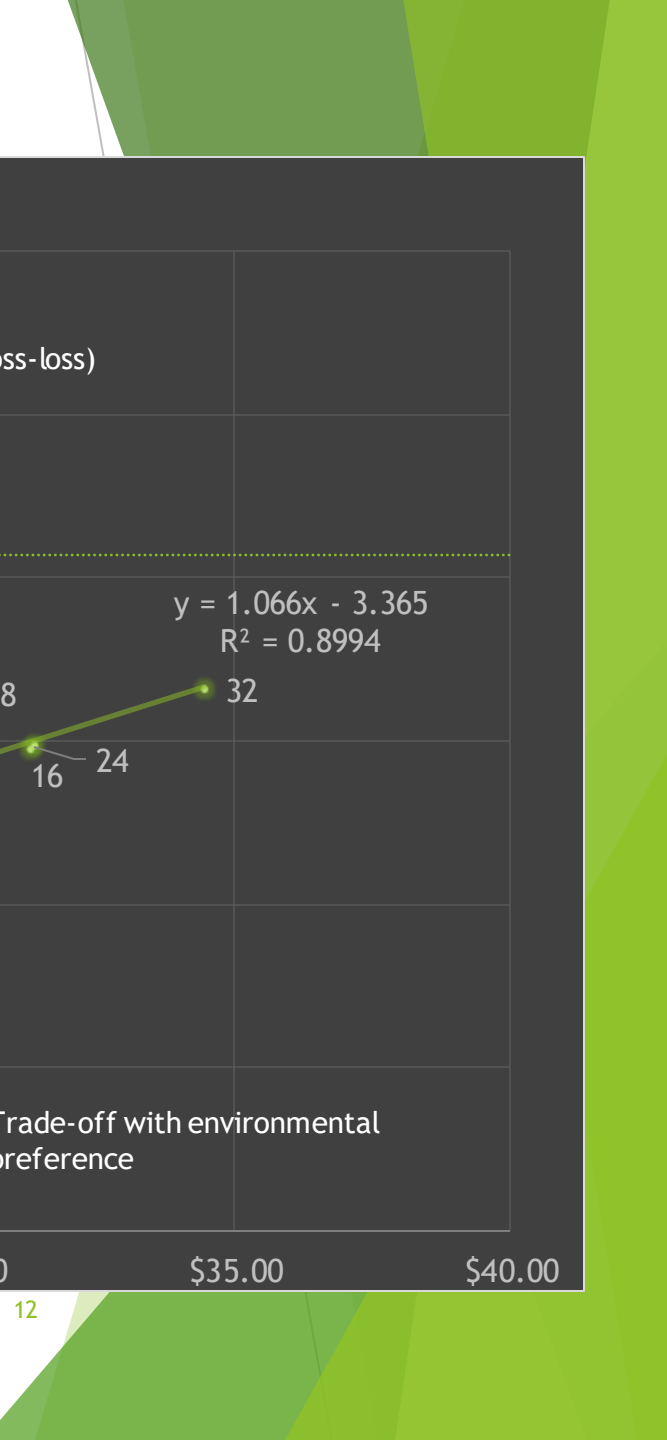
8 32

12 16 24

Trade-off with environmental preference

0 \$35.00 \$40.00

12



# What are the benefits for a company to perform an LCA?

Introduction to the concepts of Sustainability and Zero Carbon Emissions



Gain knowledge on the sources of env. impact across you organisation



Deep understanding of their env. impact and ways to minimise it



In depth knowledge of their products env. Impact related to its design decisions



Minimise the risks of not being up-to date with the changing env. standards



Support of Strategic decisions



Access to new markets through a 'green advantage'



Funding opportunities identification for mitigating their env. impact



# Simple guidelines to limit your carbon footprint today



## Extraction and Production

- Use cleaner Materials
- Use highly renewable materials
- Use recycled (recyclable) materials



## Packaging

- Avoid unnecessary packaging
- Optimise mass load volume
- Use returnable containers



## Logistics

- Encourage local production and consumption (<300km)
- Optimise number of trips and loads



## Use/ Consumption

- Use energy efficient products
- Make long lasting products
- Design for repair/ maintenance



## End of Life

- Create a take back scheme
- Choose easily recycled materials
- Think Circular!



## Business Management

- Design facilities with sustainable criteria
- Promote green commuting
- Limit waste



Thank you