

# Zero Waste Scotland Strategic Agreement

## Circular Economy



Rebecca Ricketts – Senior Project Manager

*[Rebecca.Ricketts@glasgowchamberofcommerce.com](mailto:Rebecca.Ricketts@glasgowchamberofcommerce.com)*

# What's the **GLASGOW** vision? CHAMBER OF COMMERCE

To become a *Circular City*

Establishing Glasgow as a business leader in  
Circular Economy for Scotland



# Why?

The survival and sustainability of tomorrow's cities is dependent on circularity



# Agreement

**3 years from Oct 2015 at £109k per year (grant funding).**

Pioneer and pilot a range of Circle Economy initiatives with Zero Waste Scotland in Glasgow.

**Aim:**

Transfer knowledge and implement new initiatives across Scotland to drive the Zero Waste Scotland's Agenda.



# Pioneering initiatives

- **Regional Circle Scan of Glasgow (2<sup>nd</sup> in world)**

- 1) Map material flows & value added
- 2) Evaluate select chains
- 3) Establish future vision
- 4) Develop action agenda & policy



- **Circle Economy Influencer dinner & Mini Summit Glasgow**

- **Glasgow Circular Economy BOOSTCamp**

- 1) Power of the crowd
- 2) Intense collaboration
- 3) Mix of participants
- 4) Long term effect

*Transfer knowledge and best practice on Circular Economy to Glasgow & Scotland*

# Green Business Network

- Project Manager appointed – Nov 30<sup>th</sup>, 2015
- Member insight study
- Developed communication plan
- Green Light Programme
- Partnership development – e.g. All Energy, Scottish Enterprise, Young Enterprise Scotland.



Green  
Business  
Network

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GLASGOW CHAMBER  
OF COMMERCE

# Business & Members benefits

Benefits of adopting Circular Economy work practice:

- Tackling over spend
- Environmental priorities
- Performance & innovation
- Economic growth



# Questions?



**Rebecca Ricketts**

**0141 204 8358**

**[Rebecca.ricketts@glasgowchamberofcommerce.com](mailto:Rebecca.ricketts@glasgowchamberofcommerce.com)**