

# REMAN CHALLENGE

BORG AUTOMOTIVE

## The Game

Are you along your engineering studies and have already understood the business opportunities related to the circular economy? Does a European stage attracts you?

If so, you are the right profile to compete in the Reman Challenge!

Organised by BORG Automotive, this is the first academic competition that aims to:

1. Raise the participants' awareness about the upcoming challenges for the automotive remanufacturing sector and let them foresee the opportunities.
2. Encourage the participants to compete with their peers from the top European universities.
3. Bring the competition winners to ReMaTec in Amsterdam, the leading European network event with more than 260 companies and 3600 experts attending it.
4. Give them also the chance of pitching their ideas to ICOR, the International Conference of Remanufacturing, in front of the highest academic experts and the BORG executives.



## The Team

- Up to 3 members whether Bachelor or Master students
- 2 in case of Ph.d. students

**The Topic**, developed in collaboration with Strathclyde University, Politecnico Milano and Bayreuth University.

During the last years, the European Commission has been strongly committed to the reduction of CO2 emissions from passenger cars, particularly setting for 2020 mandatory targets for new cars. Hereby, it has pushed the manufacturers towards the development of higher performance Internal Combustion Engines and the E-mobility, the latter upon different levels of electrification.

Analyse these technological evolutions, the expected impact on the automotive aftermarket within the next 5 years and elaborate a proposition of two vehicle components which could represent a market opportunity for a remanufacturer like BORG Automotive.

For more information and the full competition rules click [here](#)  
write to [lgas@borgmechatronicsforum.com](mailto:lgas@borgmechatronicsforum.com)  
or scan the QR Code:

